

Easy and Effective Library Signage for Any Budget

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Westmount Public Library
LBAIOCCO@WESTMOUNT.ORG**



Do
a
signage
audit

j398.2A-
j398.2H

3
BIOGRAPHY
C

4
BIOGRAPHY
C - D

5
MYSTERY
H - M

6
MYSTERY
O - Z

FOR A LOONIE OR A
TOONIE

BIOGRAPHY
C - D

MYSTERY

LES RÉSOLUTIONS
DU NOUVEL AN

NEW YEAR'S
RESOLUTIONS

FICTION
FLE - HUN

FICTION

Magazine
Exchange/
Échange
de revues

Reduce, recycle, reuse...
Réduis, recycle, réutilise...

R860.9-
R920

JOURNAUX

NEWSPAPERS

For assistance
with this
collection,
please ask at
the Reference
desk.

PHOTOCOPIER
PHOTOCOPIEUR

THE READING ROOM WILL
CLOSE AT 3:00 P.M.
THIS AFTERNOON

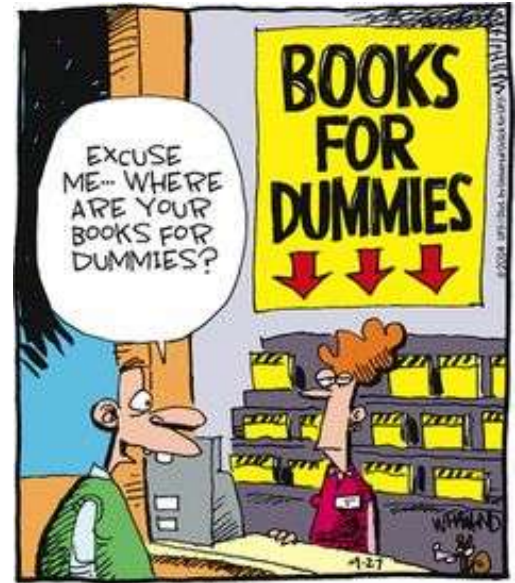
JOURNAUX
NEWSPAPERS



7 DEADLY
SINS
OF
LIBRARY
SIGNAGE



1



NO SMOKING AREA
PLEASE DISPOSE OF
SMOKING MATERIALS
IN DESIGNATED CONTAINERS

NO SMOKING



To report violations call
866-559-OHIO (6446)
in accordance with Chapter 3794
of the Ohio Revised Code.



2

YORK TIMES

Spring in Pads
Trump Trailers
On the Ground
Lack of Home Ownership
Could Hurt Economy

The New York Times



Cuba-U.S. Ties Being Strained As Doctors Flee

By THE TIMES STAFF
AND FRANK R. WELLS

WASHINGTON, April 11 — The United States and Cuba are growing more estranged as a wave of Cuban doctors flees the island, according to a report by the U.S. State Department.

Puerto Rico's Pricey Struggle Wealthy Investors Squabble in Cash-Starved Island

By MICHAEL GRANT
AND ANDREW A. SOBEL



BUYING POWER
The Big Six

IN DEB STRATEGY U.S. WANTS HIGH TO POPULATION

BY MICHAEL GRANT
AND ANDREW A. SOBEL

WASHINGTON, April 11 — The United States is looking for a way to attract more immigrants, according to a report by the U.S. State Department.

SECURITY
APPROACH
FOR

Saudi
To

No U.S.

Pentagon

Muslim Yo

Still in a Crib,
Yet Being Given
Antipsych

U.S. Fea

On Syria W

LAPTOP USERS



Please do not run computer cords across the aisles. This is a safety violation.

If you need to plug in your laptop please use the carrels in the Reference Room or the East wing (pool side of the library).

Thank you

This is a

SPAGHETTI FREE ZONE



Seriously, spaghetti in the library?
What were you thinking? Go back downstairs.



3

QUIET PLEASE!

Please be considerate of
those working around you!

- ◆ **Speak very, very quietly.**
(if you need to have a conversation, the Cyber Café is a talking zone)
- ◆ **Keep your music low, and wear headphones so as not to disturb others.**
- ◆ **No talking on cell phones.**
- ◆ **Limit computer time to one hour if you are not doing work** (that means Facebook, Twitter, email, games, etc.).
- ◆ **Respect designated quiet spaces.**
- ◆ **No food.** (covered beverages are allowed).
- ◆ **Take your trash with you.**

Thank you!

Grenfell A.C.C.E.S.S. Mentoring Program

February- March 2016

A.C.C.E.S.S.

(Attaining Career Connections to Encourage Student Success)

8-week experiential learning program designed to create opportunities for students to explore their occupational options.

Students are connected with committed professionals in the workplace to gain firsthand knowledge and experience in a field of interest.

Mentors can share information about their occupations and offer practical career related experience and advice.

This program bridges the gap from:
Education to the Workplace.

Commitment:

8 weeks: February - March, 2016

2 hours per week (min.)

Voluntary, no pay and no cost involved

Confidentiality agreement provided

Non-credit program/ no work report required

STUDENTS: (3RD AND 4TH YEAR)

- Explore occupational fields of interest
- Gain firsthand knowledge and experience in a profession
- Create realistic career goals to develop an effective career path
- Gain confidence to connect with potential employer
- Develop valuable employment networks

MENTORS:

- Impact the career plans of students
- Provide professional information and advice
- Promote your profession

FOR MORE INFORMATION OR TO LEARN HOW TO GET INVOLVED, CONTACT:

MARILYN FORWARD, Program Developer

Grenfell Campus, Memorial University

T: 709 637 6208

E: mforward@grenfell.mun.ca



4



No Food Permitted



Beverages
Must Have Secure
Lids



Cell Phones:
Use in Lobby



No Skateboarding
Or Skating on Library
Property
No Skates in Library

NO SHOES!!!

NO PLAYING!!!

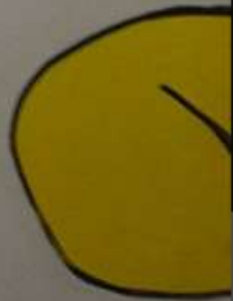
NO JUMPING!!!

NO FOOD OR
DRINK!

NO ONE OVER 10!!!

DO NOT TOUCH
THE PENCIL!!!!

THIS AREA IS FOR
READING ONLY-
NOT PLAYING!!!!





**SILENT
STUDY
AREA**

Please:



CD Players



Cell Phones



Food/Drink



**IPODS/^{MP3}
Players**



**For a neat and quiet
Media Center.**



!!NOTICE!!

Absolutely No Food (yes, this includes candy, fruits etc.) or Drinks (yes, even water... and yes, even if the cap is on tight) are allowed in the Computer Labs. You may store these items in your bag, but are not allowed to retrieve them while in the lab.

If you are caught breaking this rule:

- You will have 2 minutes to save your work and leave the lab. After 2 minutes your station will be shut down regardless of the status of your document/application.
- Your account will be instantly locked out for a period of 10 business days (generally 2 weeks).
- If you do not leave after the 2 minute grace period, security may be notified (no one needs that), and your account will be locked out for an extended period (much longer than 10 business days).
- Further violations will result in an exponentially longer period of account lockout.

These measures are being taken because some users refuse to clean up after themselves.

Genealogy materials are
REFERENCE ONLY and are
NOT to be checked out, so don't
even ask. The genealogy area is
monitored with a security
camera, so smile!



5

**Please do not
put carts in
front of this
door.
This is a fire
emergency
exit.**

**Do
Not
Enter**

**LIBRARY
STAFF ONLY
PLEASE**

*For the comfort of staff &
patrons,*

*Please only use the
Automatic Door*

if needed.

Thanks!

Please DO
NOT Bang





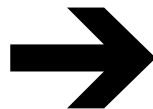
Copies made
from this machine
are now
.20¢
each



6







Microsoft Clip Art



7

CHECK OUT
www.w4kbl.org

CONTACT
n4mht@mchsi.com

CQ CQ
CALLING ALL STATIONS



WE TESTING AT 9:00
WALK-INS WELCOME

145.230
179.9 PL

WELCOME
TO THE

HAM RADIO SWAPMEET

PENNINGTON FOLK MUSIC FESTIVAL

••••• **FIRST ANNUAL** •••••

'PENNINGTON'

HAMFEST



INDOOR TABLES ARE AVAILABLE - FCFS

NO FEES TO ENTER OR SETUP

DOOR PRIZES

FOOD AND DRINKS WILL BE AVAILABLE

DOOR PRIZES

PRINCETON, KY
FIRE TRAINING CENTER

EXIT 12 OFF WK PKWY
2001 HWY 62 WEST

JUNE 2nd, '12 7:00 AM till NOON

PRINCETON HAM RADIO CLUB AND CALDWELL CO ARES

Napier...
ck!!

The Annual Recycling Day!

Furniture
Whiteware
Toys
Tools
Clothing
Books

Reusable timber
Paper/cardboard

Clean metals

Plant pots & punnets

Household appliances in working order

Framed windows

Bottles & jars

Drop off
FREE OF CHARGE!

And pick up
anything useful
for a small donation



Any
genuinely
reusable
items

Fencing wire

Wirenetting

Sheet & broken glass

Car parts

Tyres

Commercial waste

Domestic refuse

Organic waste

Garden waste

Concrete waste

Hazardous waste*



LET'S KEEP NAPIER BEAUTIFUL

RELIGIOUS STUDIES 3880 SPIRITUALITY AND THE EARTH

NEXT COURSE WINTER 2016

Over time every human society evolved a culture that inculcated an understanding of its place on Earth and in the cosmos. The collective knowledge, beliefs, languages and songs of each society make up what anthropologists call a worldview. In every worldview, there is an understanding that everything is connected to everything else, that nothing exists in isolation. People have always known that we are deeply embedded in and dependent upon the natural world. In such a world of interconnectedness, every action has consequences, and since we were part of that world, we had a responsibility to act properly to keep the world in order. Many of our rituals, songs, prayers and ceremonies were reaffirmations of our dependence on nature and our commitment to behave properly. This is how it has been for human existence all over the world.

David Suzuki

This course examines these worldviews including:

First peoples of the Americas and Australia

Hinduism

Buddhism

Judaeo-Christian Tradition

Western Environmental Thought Thoreau, Leopold

Radical Environmentalism Greenpeace etc.

Ecofeminism


Modern Disney, Avatar etc.

New ways of expressing our connection to the natural world

No Prerequisites

to be fair i think [MY].

Library is awesome--they have a really kickass team, a gorgeous library space and do a ton with not a ton of money. this example of signage is not representative of what a great library it is.



**Group
Exercise
1:
Shred it
or hang
it?**



A white rectangular sign is hanging from a light blue brick wall. The sign is held up by two black binder clips at the top edge. The text on the sign is written in a bold, green, sans-serif font and is centered. The background of the sign has a faint, light green diagonal pattern.

Do you
really
need a
sign?

STOP

You may not use this computer without permission. It may not be used unless the other computers are full.

If you use this computer, you will have to give it up if someone comes in to use the film reader, no matter if your time is up or not. You will be re-directed to another computer as one becomes available.

IT Help Desk

Please Don't Ask Us for Stapler
It's at WELCOME DESK





STAPLE STATION

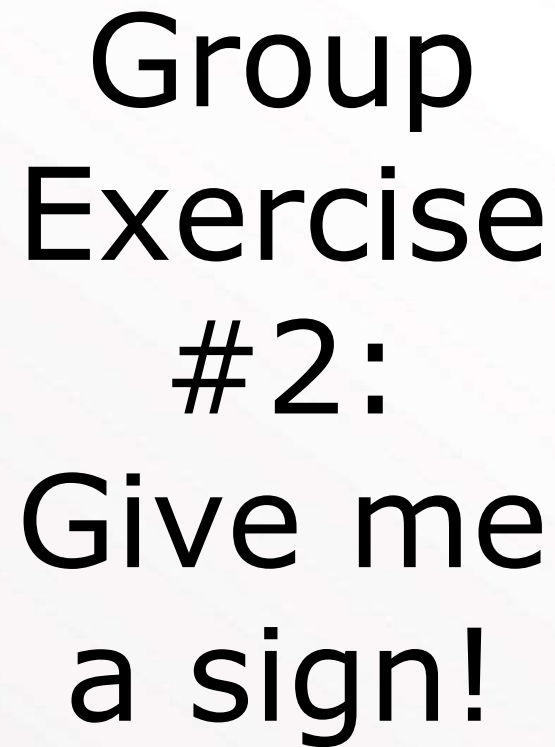


Please do not
remove supplies
from this area

Staples

Paper Clips





**Group
Exercise
#2:
Give me
a sign!**



Types of Signs

HEY GIRL,



**WHAT'S
YOUR SIGN?**

Wayfinding: Directional



Wayfinding: Directional



Wayfinding: Informational



Policies / Rules



NO!

- ⇒ **Talking on Cell Phone**
- ⇒ **Loud Talking**
- ⇒ **Eating or Drinking**
- ⇒ **Profanity**

Policies / Rules

Richard J. Klarchek
Information Commons

**Please remember to turn
on your cell phone when
you leave.**



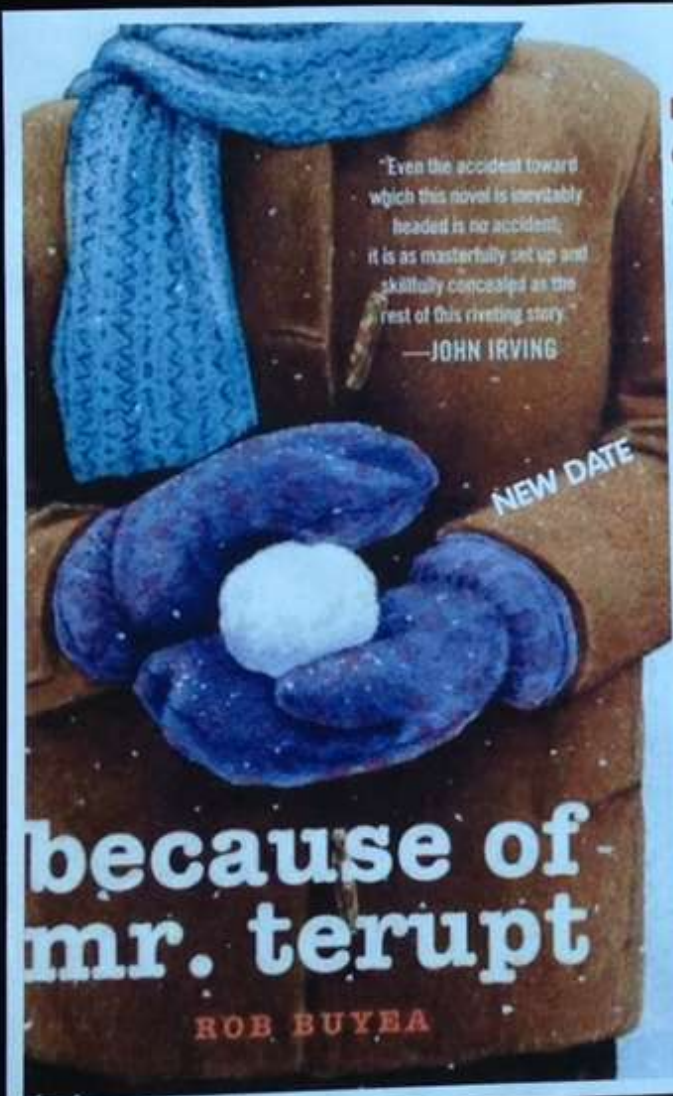
Preparing people to lead extraordinary lives



Policies / Rules



Marketing / Promotional



BOOK CLUB
9-13 YEAR OLDS


“Even the accident toward which this novel is inevitably headed is no accident; it is as masterfully set up and skillfully concealed as the rest of this riveting story.”
—JOHN IRVING

NEW DATE

because of mr. terupt
ROB BUYEA

THURSDAY,
Feb. 4, 2016
4 p.m.
Westmount Room


REFRESHMENTS
WILL BE SERVED



CLUB DE LECTURE
9 À 13 ANS

LUNDI
LE 25 JANVIER
2016
16H

**le mystère
des jumelles Barnes**
Carole Tremblay


COLLECTION ZÈBRE

DES
RAFRAÎCHISSEMENTS
SERONT SERVIS.



EXIT



**Group
Exercise
#3:
Think
Positive**

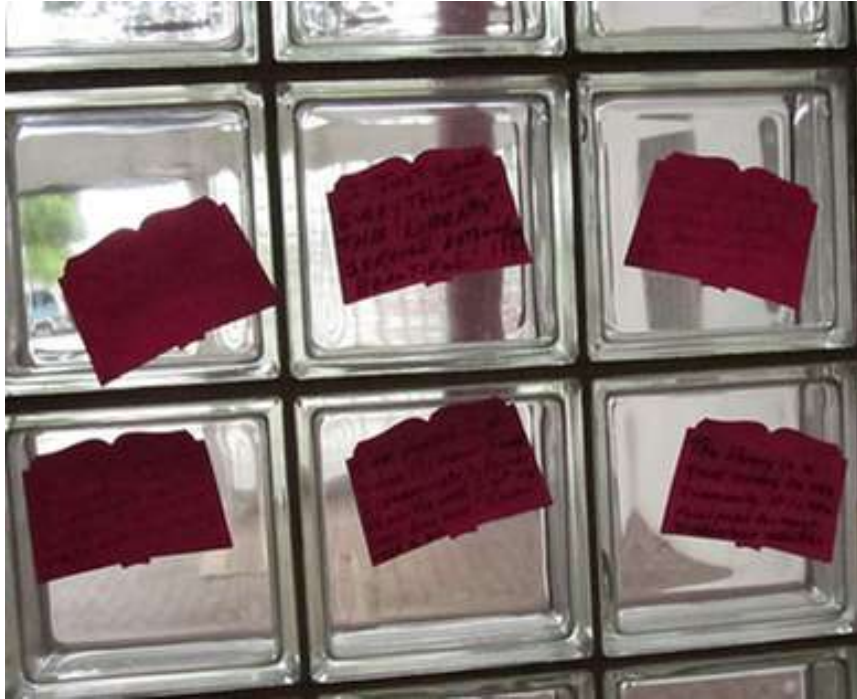


Create
a
Signage
Policy

Library Signage Policy

- authority
- creation & approval process
- purpose and goals of signage
- define types of signage
- style guides and templates for each type
- placement guidelines

Save the Windows!





Style Guide: Use our Logos

Bibliothèque publique
de Westmount

Westmount
Public Library



Westmount
Public Library



Bibliothèque
publique
de Westmount



Style Guide: Pick your fonts

Garamond

Univers

**Friends
don't let
friends use
Comic Sans.**

Style Guide: Colours

WESTMOUNT LIBRARY WEBSITE STYLE GUIDE

LOGO



MENU BAR COLORS - HEX



660066

Style Guide: Commonly used phrases

French:

14 h

14 h 30

English

2:00 p.m.

2:30 p.m.

Films:

(Spanish with English subtitles)

(en portuguais, sous-titré en anglais)

Numbers

11,000 En

11 000 Fr

Style Guide: Checklist

- ✓ contact us info
- ✓ logos
- ✓ date
- ✓ website

Templates



Templates





Some Good Design Tips

context: split second



On average, how long do people spend looking at a sign?



**REFRESHINGLY
BETTER**



Coca-Cola



whitespace



Inspiration





Do-it
Yourself
Cheap
Signage
Tips

BOOKSTACKS

COMPUTERS

QUIET STUDY



JOURNALS

**LATEST
ISSUES**

A-J



J-Z



PR 2848 -
PR 4653

PN 6705-
PR 504

PA 6073 -
PN 871

Literature



SHAKESPEARE





Late-Night Hours

Open on weekends until
1:00 am

Starting Friday, November 27

Stop by for coffee, tea, & hot
chocolate on late-night weekends



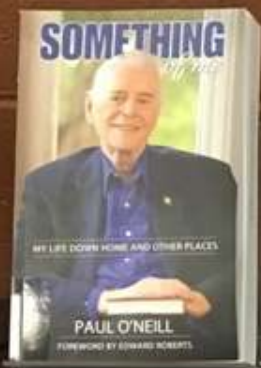
VART2901
The Material Book

This display contains a range of book binding structures created by students in this course.

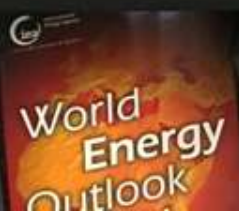
The four codex structures introduced and explored are:

- Supported all along sewing with exposed spine structure and covered boards
- Long stitch sewing into a folded paper cover
- Long stitch sewing with hard cover case bound
- Quarter joint binding with hard cover

Course instructor: Prof. Marlene MacCallum



NEW BOOKS



Follow Us to Win!



Baskets full of
groceries &
kitchen supplies!



Each like/follow = 1 entry

Contest closes Sept 30

Board Game Tournament

Play ours
or

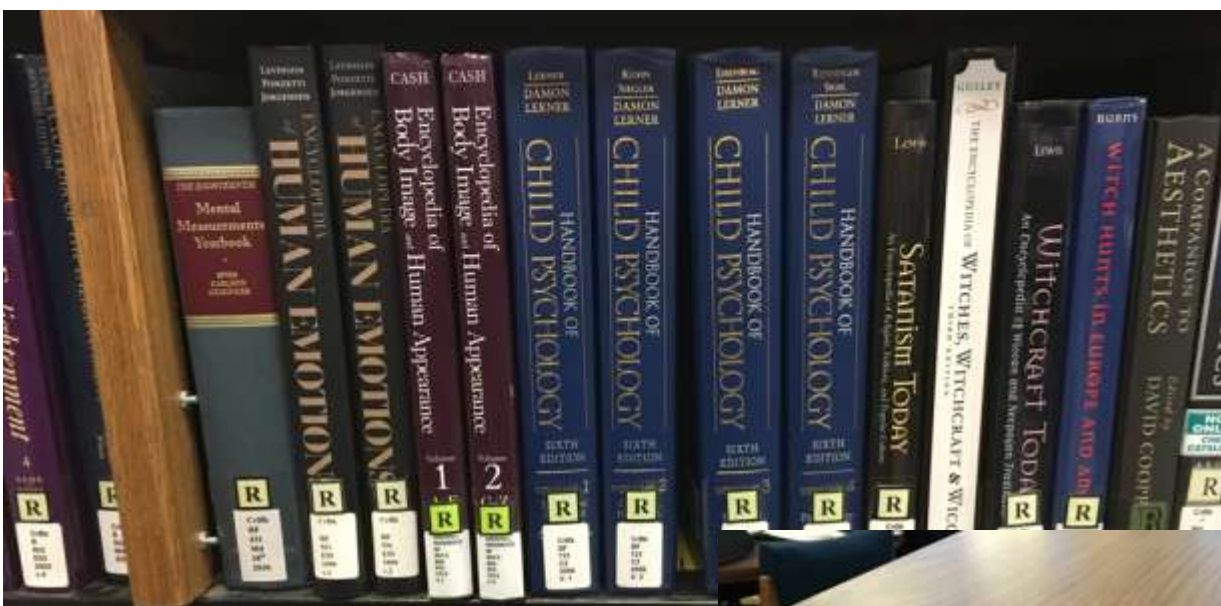


bring your
favorites



Friday, Sept 11
8:00 - 1:00 pm
at the
Library!





PSYCHOLOGY







A large digital display in a library. The display features a collage of graphic novel characters. At the top, the words "Graphic Novels" are written in a stylized, outlined font inside a red circle. Below this, the text "FERRISS HODGETT LIBRARY" is repeated in a banner-like font across the top and bottom of the display. The central collage includes characters such as a woman with blue hair and a hat, a white rabbit, a character with spiky black hair, a character with a large orange head and red sunglasses, and a character with a white face and black hair. The bottom of the display features the text "@ the FERRISS HODGETT LIBRARY" in a stylized font.

Signs as Cultural Artifacts



last exercise: picture now...

